



# Measure Up Pressure Down

American Medical Group Foundation

*Chronic Care Challenge Initiative*



## **What If...**

**All AMGA member medical groups and health systems agreed to work together to address one of the nation's most important public health challenges?**



The American Medical Group Association (AMGA) represents medical groups and organized systems of care, including:

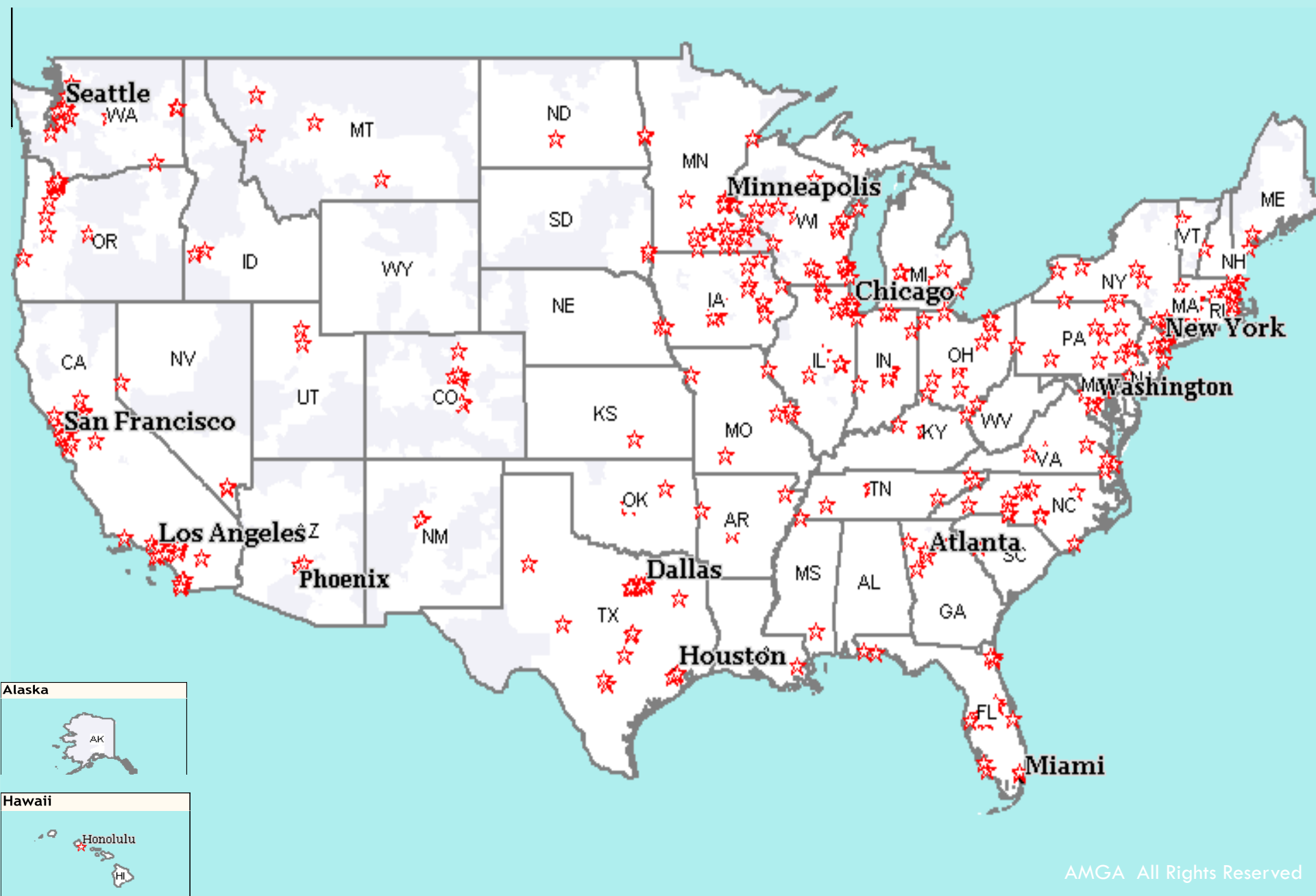
- Mayo Clinic
- Cleveland Clinic
- Kaiser Permanente and many more...

*The AMGA improves health care for patients by supporting multispecialty medical groups and other organized systems of care.*



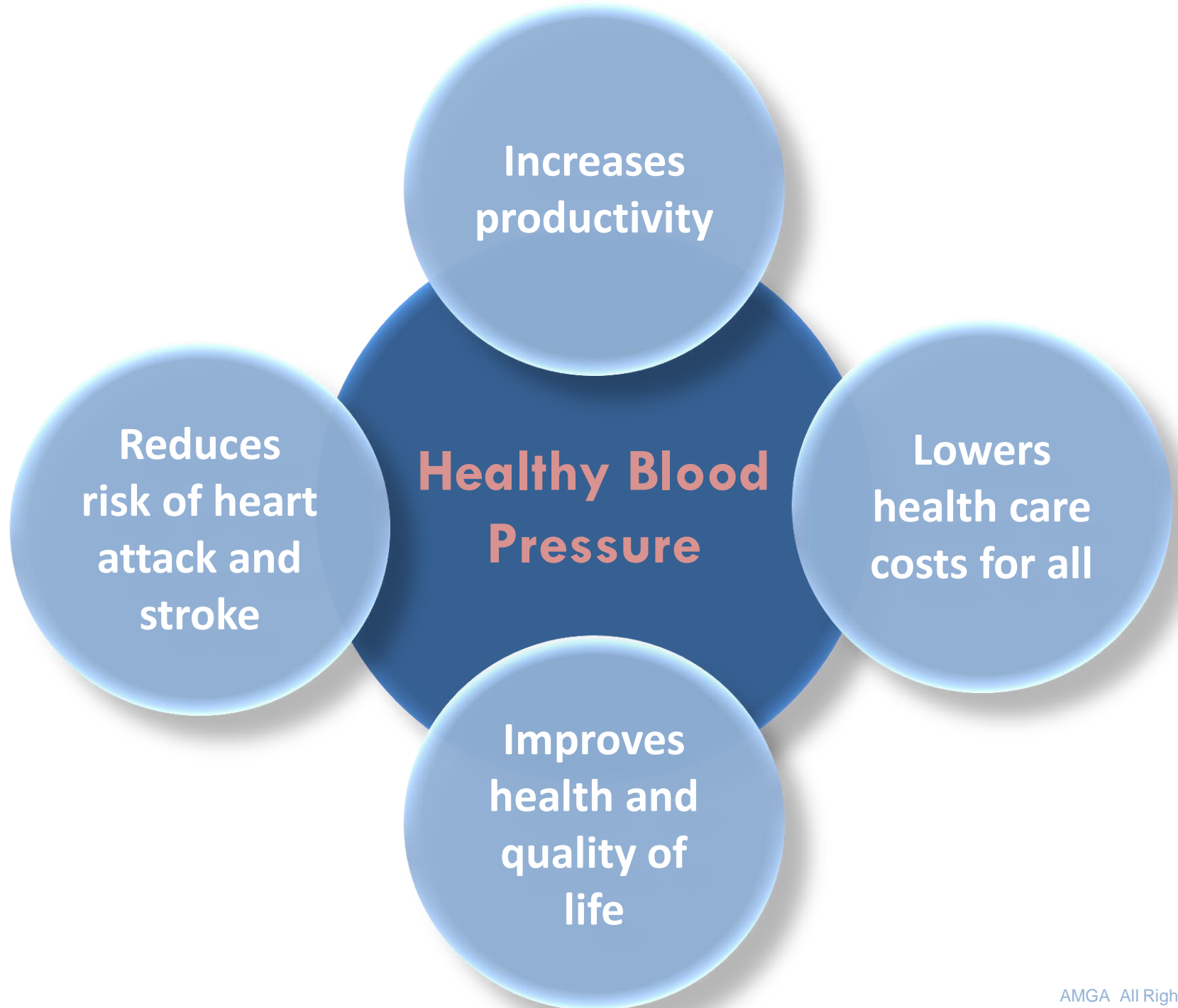
*American Medical Group Foundation*

- Identifies innovative best practices in chronic care
- Offers grants to selected members to develop their initiatives
- Publishes case studies of best practices
- Conducts *Best Practices in Care Learning Collaboratives*
  - Managing Chronic Obstructive Pulmonary Disease (COPD)
  - Managing Multiple Chronic Conditions
  - Accountable Care



\$68 million

\$93.5 billion





# Chronic Care Challenge

## ■ Goal

- Mobilize medical groups to achieve:
  - 80% of patients at goal according to JNC-7 guidelines
  - 75% of AMGA membership adopts at least one campaign plank

## ■ Partnerships

- Million Hearts Campaign
- IHI
- JNC-8



# What We Do



1. Best Practices case studies
2. Hosted webinars
3. Educational and collaborative opportunities
4. Provider toolkit
5. Anceta data warehouse benchmarking data
6. Scientific Evaluation

# Medical Groups: What You Do

Adopt one or more care processes that lead to measureable improvements in blood pressure control



# 80% of Patients at Goal Blood Pressure

## Processes to Achieve Goal

Direct Care Staff  
trained in accurate  
BP measurement

Hypertension  
Guideline used  
and adherence  
monitored

BP addressed for  
every hypertension  
patient, every  
primary care visit

All patients not at  
goal and with  
new Rx seen  
within 30 days

Prevention,  
engagement, and  
self-management  
program in place

Registry used  
to identify and  
track hypertension  
patients

All team  
members trained  
in importance of  
BP goals

All specialties  
intervene with  
patients not in  
control

# Patients and Consumers



Use tools to monitor  
blood pressure, manage  
medications and adopt  
healthy lifestyle changes

# Strategic Partnerships

Government, non-profit  
and private sector  
organizations engaged  
in collaborative  
partnerships



# Employers



Employers engage and involve employees in wellness programs and activities with support from the AMGF



# Media Campaign to Raise Awareness

High profile media events  
to raise awareness  
including survey, special  
events and publishing  
research findings





# How Can You Participate?

- Visit our website  
[www.amga.org/measureuppressuredown](http://www.amga.org/measureuppressuredown)
- Download the care process planks
- Begin measuring BP control in your organization
- Join the campaign





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The logo features the acronym "AMIGA" in a bold, dark blue, sans-serif typeface. A thin horizontal line is positioned directly above the letters.

**AMIGA**

*American Medical Group Association*